

#NoFalseNewsZone



LIVE

4,527



Synopsis

A university student, an experienced nurse, and an intern journalist go on their personal journey to educate people on how to curb false news and also join the fight against misinformation to help create a **#NoFalseNewsZone** online.



Nana Aba Anamoah (EIB Network Ghana, Media Partner)

For us at GHOne TV and EIB Network, this is a big deal.



Jide Martin (Comic Republic, Comic Book Partner)

Definitely worth reading twice



Oladapo Shofu (AT3Resources, PR Partner)

Absolutely brilliant. Certainly a must-read for everyone! 🍷👍



Kevin Adjei-Darko (News UK, Journalist)

A total page turner, from start to finish. 🍷



Comment



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Direct



Your story

**Editor's note**

Today at 20:22 · 🌐

The rapid growth of social media has impacted every area of our lives, especially the way we communicate. In fact, it has helped tell our stories, fuel our business, build our brands and shape the future. Today, within seconds and with only the push of a button, anyone can reach thousands of people all over the world.

Despite the efforts being made to encourage people to verify information through trusted sources, inaccurate information spreads widely and with speed; making people less informed and eroding trust.

To mitigate the spread of false news, Meta is excited to launch it's #NoFalseNewsZone comic book in partnership with EIB Network and Comic Republic. The aim of this comic book is to help people think critically about the messages they see and read online, whilst helping readers to identify false news, including what they can do to help minimise its spread.

As a pioneer of innovation for human connection through social presence, Meta has given people the power to build communities and bring the world closer together in new and profound ways.

Our hope is that with this comic book, people will make informed decisions by thinking critically about what they read, trust and share.

Let's come together to create a #NoFalseNewsZone online!

Enjoy reading.

Oluwasola Obagbemi
Corporate Communications Manager,
Anglophone West Africa



3.675

2.475 comments



Like



Comment



Share

Let's create a
#NoFalseNewsZone





Why would anyone do this?

That dey sound like Adwoa. Is that her?

She's a very terrible person.

Now we know how she got all her followers on social media.

I expected more from Adwoa. What sort of human being is this?

You have to stop looking at those comments, Adwoa.



What are you waiting for? Break it!

Please. Please stop. Please!

Kofi, you think she'll listen to you?



I'm going to get her some food before work. Get that phone away from her. Call her mum.

I'm not calling her mum. But I'll drag that phone from her hand. Don't worry.



Adwoa, give me the phone.

Close to a thousand views already. Naa, a thousand views!

Adwoa, give me that phone now!



It's two days till the end of the semester. Who would even do this to me? That doesn't even sound like me. Naa, who did I offend?



Everything will be fine. I'm sure this will become stale news by tomorrow. You've got this, okay?

Okay.

The rumour has been spread everywhere. I can't even go around campus because everyone keeps their distance from me. Everyone calls me names. They talk behind my back.

She had over 6,000 followers before. What else she dey look for?

Three thousand views. She still has the same nail polish on.

I knew I recognised that nail polish from her last video. It's the same nail polish from her most recent post.



Who did this?!

I've cried enough. No more! I have to put a stop to this before school goes on break. I need to report this directly to the school authorities.



AT THE VICE CHANCELLOR'S OFFICE.

The university couldn't help me. My parents won't understand.

Next semester is two months away! I refuse to let this part of my life's story end in tears. I will not be a victim of false news. I have a growing community on social media and I will not be silenced in the midst of false accusations. I'm reclaiming my power and my voice.

Adwoa, the semester ends tomorrow. Unfortunately, my hands are tied. However, we will get to the bottom of it next semester and the culprit will be found. In the meantime, try to enjoy your holiday and not worry so much.



Naa:

Adwoa, you are live on Facebook and Instagram. It's time to use your voice!

Finally! The semester is over and the holidays are here! Hey guys...your favourite makeup artist on Facebook and Instagram is back! For those of you who don't know me, my name is Adwoa. Usually, my posts on social media are about demonstrating my skill, artistry and imagination in the beautiful world of make-up.

Most times, I use music in my videos but today, I will create a simple yet ambitious make-up look that you can also try at home, while I talk to you about how I was falsely accused on social media.

Some of you shared this misleading information without verifying it. Others may have just found it somewhere online and shared it with their friends. I hope you all now realise that it was false news. Please, before you make a decision, take a position about a situation, or share a post on social media, always take a minute to confirm the credibility of the source.

A few days ago, I came across a video where a girl with the same nail polish as mine was heard encouraging the destruction of someone's property. People are saying the girl in the video is me because she has similar nail polish as the one I had in my last post. Well, that was not me. I'm sure once you play this video and that video side by side, you will be convinced that I am telling the truth.

Adwoa:
When you see a post spreading false news online, don't share, instead, report it to Facebook or Instagram. To do this, go to the top of the post and click the three dots. Select the 'report post' option, click 'False Information', then follow the prompts on screen. It's that simple.

Adwoa:
If you're not sure of the source's authenticity, **DO NOT** share the post. If you spot false news on Instagram and Facebook, **REPORT IT**. Today, I will share some tips with you on how to report false news on Facebook and Instagram.

Save video
Add this to your saved videos.

Report video
I'm concerned about this post.

Hide post
See fewer posts like this.

Snooze
Temporarily stop seeing posts.

I know I am innocent. I hope this video helps you see the truth and believe me too. False news spreads online quickly, misleads people, erodes trust and can lead to real-world harm. I refuse to be a victim of false news.

This is my **#NoFalseNewsZone** make-up look. My name is Adwoa and I stand against the spread of false news online. Join me and let's work together to create a **#NoFalseNewsZone**. Thank you for watching. Don't forget to like, comment and turn on post notifications for more of my videos. Bye for now!

THE NEXT MORNING...

Simply amazing! You slayed, cousin!

Will you do my make-up for a wedding next week?

My friend's brand wants you as their ambassador.

Call me!

Adwoa, I'm so proud of you! Your video has gone viral. Your followers have also increased from 6,000 to 17,000 followers overnight, and counting. You really inspired everyone with your video and now everyone wants to do the **#NoFalseNewsZone** makeup challenge.

Oh, my goodness! I set out to clear my name, but I see now that it is much bigger than me.

TWO MONTHS LATER...

Everyone is smiling at me. I feel so shy now. I hope I don't have something on my face.

I'm so proud of her.

Well done for speaking up and using your voice.

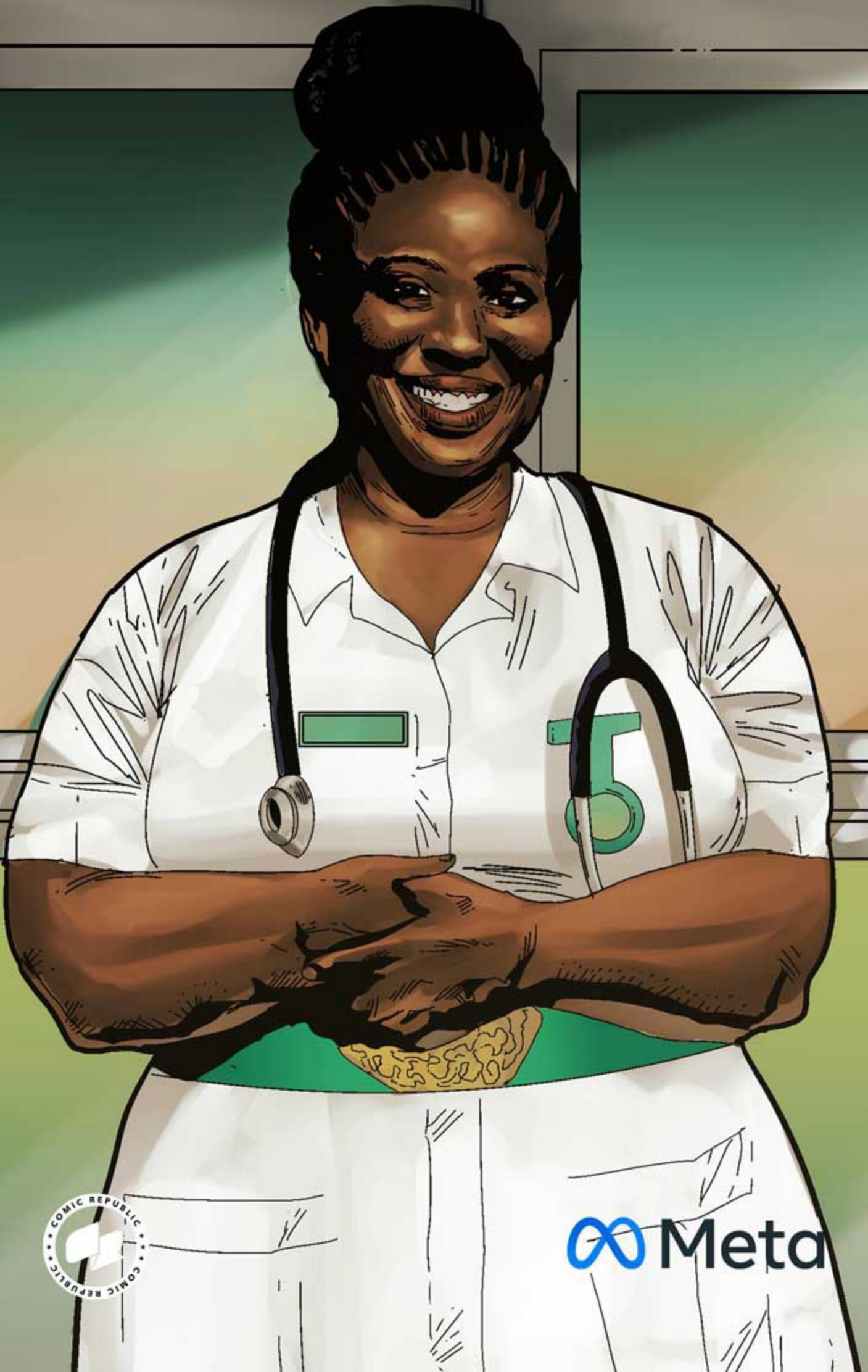
I absolutely love her content on Facebook and Instagram!

Do you think she'll give me her number so we can chat on WhatsApp later?

I'm ready to join the **#NoFalseNewsZone** makeup challenge!

LATER THAT EVENING...

It starts with you



 Meta

Kobina! I wish you had listened and not self-medicated your way through this condition.

coughs I didn't know that what I read online about my symptoms were false.



Hmmm! It's okay. I'm just glad we came to the hospital when we did.



Please, doctor, be honest with me. How is my husband really doing?



His test results show he is recovering well. Bringing him to the hospital when you did, saved his life.

ONE MONTH LATER...

Good morning, Auntie Akosua, I'm surprised to see you back at work so soon!



Hello Nii. It's so good to see you. Now that my husband is doing much better, it's time to get back to work.

HOSPITAL WAITING ROOM.

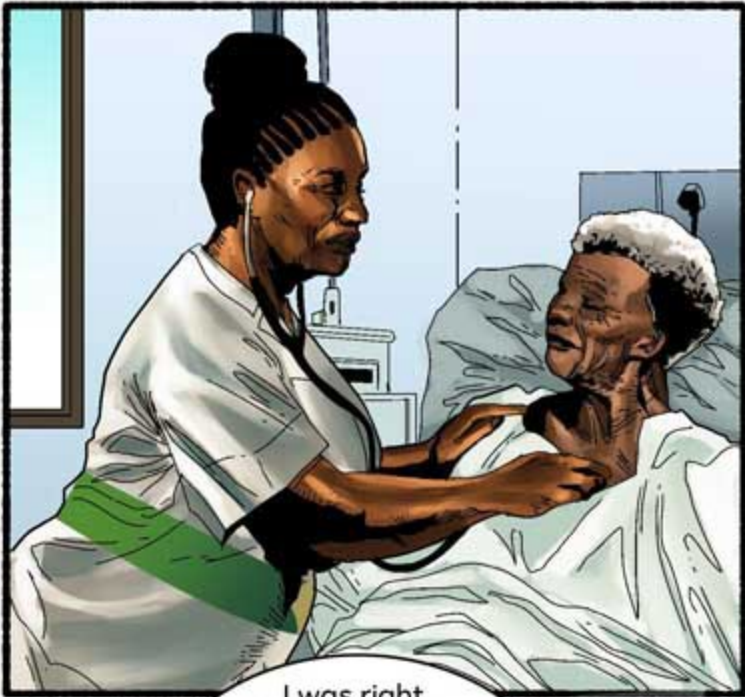


It's past opening hours. By now, we should have more patients. What's going on?

Maybe Kwasi is waiting for confirmation before letting more patients in. He is doing those his things. Let me check what's happening outside. I'll be right back.



Alright.



Hello, Mrs. Frimpong, your vitals look good. The doctor will see you soon.

Thank you, Nurse.



I was right. Kwasi kept some patients waiting outside. He will let them in now, but there is a patient that is scared of hospitals. Her son asked if someone could help convince her to meet with the doctor.

Good morning, Nurse. I brought my mum to the hospital because she has been running a constant temperature and having regular headaches for about two months now. She has been reading a lot of information online about her symptoms and has been self-medicating.



Eiiiiii!!! Two months? You really should have brought her to the hospital sooner!





Gyae me mu!
I don't like hospitals.
I just need to rest
and I'll be fine.

Nurse, I know my
body better than anyone
else. My son worries too
much. He's a journalist so he
thinks he knows everything.
Thanks to the internet, I have found
some medication to help me. I just
need to go home, drink some
boiled neem leaves and
rest. I told my son he was
wasting time bringing
me here.

Madam,
Why not
meet with the
doctor, just
to be sure?



This is
my husband,
Kobina...

...Just like you,
he had regular headaches
and he self-medicated for
months, based on social media
messages and unverified
information he saw on
the internet...

...It was when his
body shutdown and he
collapsed at his office that he
was rushed to the hospital. The
doctors found out that the
headaches were from a minor
issue, but the medication
he had been taking had
affected some vital
body organs...



...It took
weeks for him
to get better.

He believed
the false information
he read online and almost
died a month ago because
of it. Thanks to the doctors'
diagnosis, he is alive
today and I am not
a widow.



It's not
everything
that's true ooo. Some are
exaggerated and some are
lies used to gain attention
at your expense. Don't
make decisions based
on false news.




Thank you,
Nurse. My mum really
needed to hear this. As
happy as I am that she can
use the internet, I have been
really worried about how
she consumes information
online and on social
media.


Mtseew!
Kofi, don't start
with me. There's a lot of
information online! Sometimes, It's
hard for me to identify which is true
and which is false. Sometimes, I get
these things from my friends who
swear it's true. When I send it
to you, you will say
It's false.




Most times, the people we consider as credible may share false news without realising it. Thankfully, there is something you can do about it, especially on social media. Before sharing a message or post with anyone, read the whole message and take some time to do your own research too. We owe it to ourselves and our community to verify information and minimise the spread of false news.




Please, meet with the doctor and let him examine you.



Are you sure I should trust the doctor? I don't really like hospitals.




Madam, I am the head Nurse at this hospital. You can trust me and you can trust the doctors.



Why don't we go inside so I can check your vitals and schedule a meeting for you with the doctor, Mrs...?



Gifty Osei. my name is Gifty.

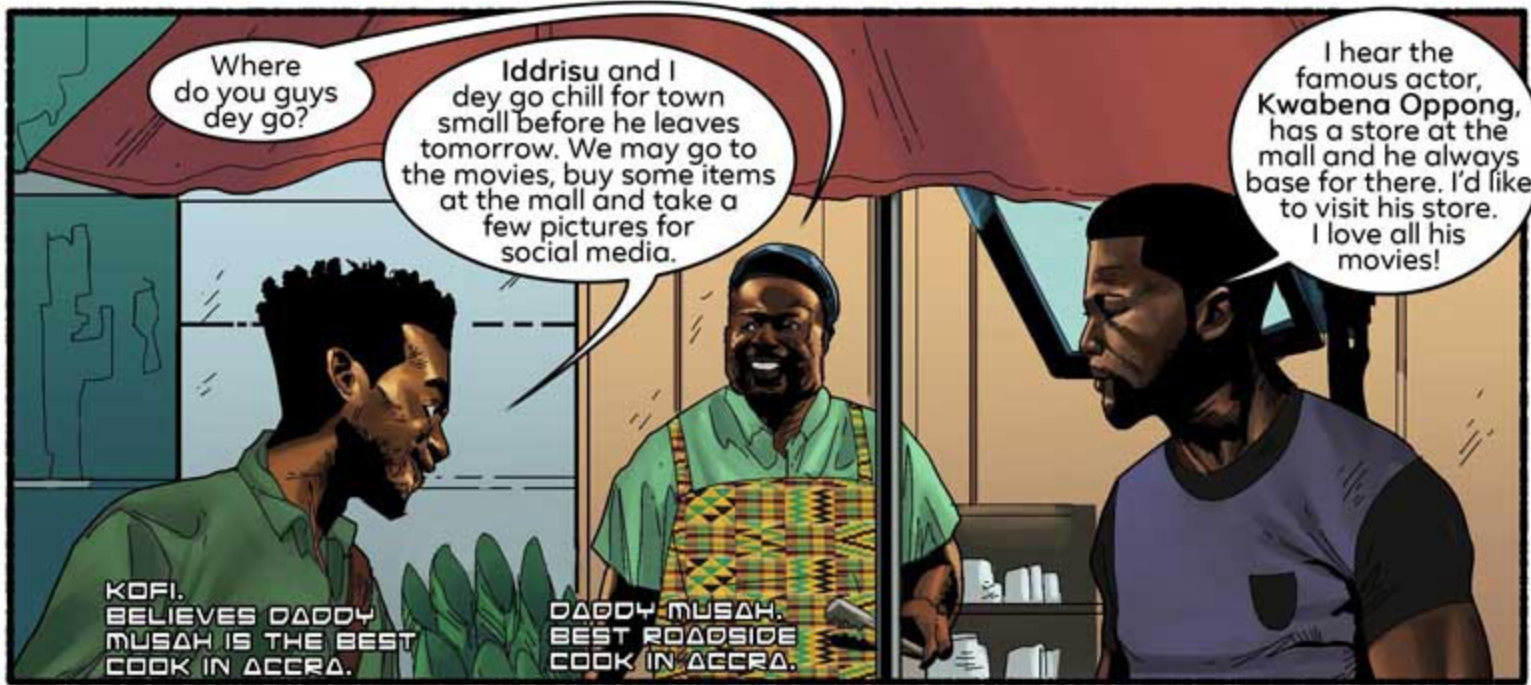


I'm Akosua. It's really nice to meet you, Gifty.



The truth shall set you free





Where do you guys dey go?

Iddrisu and I dey go chill for town small before he leaves tomorrow. We may go to the movies, buy some items at the mall and take a few pictures for social media.

I hear the famous actor, Kwabena Oppong, has a store at the mall and he always base for there. I'd like to visit his store. I love all his movies!

KOFI. BELIEVES DADDY MUSAH IS THE BEST COOK IN ACCRA.

DADDY MUSAH. BEST ROADSIDE COOK IN ACCRA.



TWO DAYS LATER...

Ma, you've called me five times in two minutes. Who ye? I saw the messages, photos and videos you sent to my phone. Who told you It's not safe out there?



Ma! It's not everything online that's true ooo! Some are exaggerated and some are lies. Oh, and I'm not yet a journalist o! I'm still an intern.



Alright ma, my lunch break is almost over. I'll call you later tonight, okay? Bye. Love you.

My friend saw it on the internet and sent it to me. I've sent it to everyone I know as well. I had to call you because I want my son, the big-shot journalist, to stay safe oh!



Have you heard from your padi, Iddrisu?

I haven't, sir. We followed each other on Facebook and Instagram after our outing two days ago. I left messages for him on WhatsApp yesterday and he hasn't responded yet.

Hmm, see me see local trouble oh! He's missing! He left my place yesterday morning and should have gotten home yesterday afternoon, but no one has heard from him. His mom has called everyone she knows. It's almost like he vanished into thin air.



Look, look, he's on the news. Turn up the volume.

Wait, isn't that where you dey work?

REVOLVE NEWS STATION...

Iddrisu Bugase, 25 years old has been arrested after popular actor, Kwabena Oppong shared some CCTV footage of his store being robbed by masked hoodlums.

Kwabena Oppong has identified Iddrisu Bugase as one of the robbers. He has been detained at the Tesano Police Station for further questioning.

A message from Iddrisu?

Yo Iddrisu, I reached you...
WhatsApp isn't...
I sent you the pictures...
outing so you can post on...
Facebook and Instagram

Kofi, please help me.
I went back to Kwabena Oppong's store to buy that scarf I said my mum would like, but got arrested before leaving the store. Kwabena Oppong is saying I stole from him yesterday.
They are about to seize my phone.
Abeg help me! You know I'm innocent.
Plea...

How did I not see this before now?

I have to go.

Your Waakye?!

Chale, you no dey see road?!

Ah ah!

Sorry. Sorry!

SCREE

Guys, I think we should have verified the Kwabena Oppong story before airing it.

DANIEL, EXECUTIVE PRODUCER. LOVES BLUE.

ROSE, ASSOCIATE PRODUCER. WEARS COLOURS THAT DESCRIBE HER NAME.

Why? The culprit has been arrested. Case solved, thanks to the CCTV footage Kwabena Oppong shared on social media. Kwabena Oppong even said Iddrisu came back the next day! The audacity!

Rose:
I also watched the video, Daniel. Those robbers were masked. They could have been anyone. Besides, it was only last month that we found out Kwabena Oppong lied about getting an Oscar from the academy. He could be using this CCTV footage to falsely accuse Iddrisu Bugase to gain public sympathy.

ERIC, ANCHOR. NOT A FAN OF COLOURS.

Daniel:
He wouldn't make this up. Kwabena confirmed it for everyone on social media. His word are good enough!

Since when did we get our news from whatever people say on social media?!

Daniel:
Since social media made everyone a member of the media.

Rose:
So, how do we verify this? The current evidence is circumstantial.

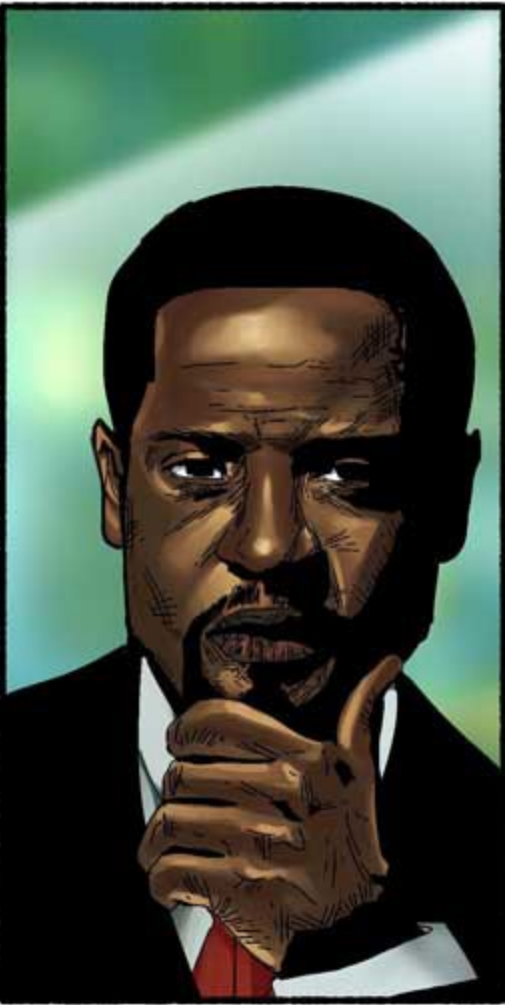
Daniel:
I don't know but we need to stay on top of the story. Kwabena's post is gaining more likes and reposts by the second.

Rose:
I agree, but we need to investigate the source, go over the CCTV footage and confirm if it is true or false.

Open up, already!

DING!
DING!
DING!





I saw the news during my lunch break. I have information on Iddrisu!!!

Yes, we've seen Kwabena Oppong's video. We know Iddrisu is guilty.

Allegedly!

Wait, what? No! That is false news! Iddrisu and I were at the movies when the robbery happened.

He is innocent. We took pictures, and the time stamp will prove it! I also have a message from him explaining why he was at the store the next day.

TWO DAYS LATER...



Thank you so much for your help, Kofi. We no dey prove his innocence without your help.

I'm happy I could help, Daddy Musah. Thanks to the pictures and Iddrisu's quick thinking, there was enough proof to exonerate him and debunk the false news on his case.

Following the recent exoneration of Iddrisu Bugase, Kwabena Oppong has taken down his social media post, which he used to falsely accuse Iddrisu.

In recent news, Meta has opened up a dialogue surrounding false news to help Ghanaians learn how to identify it, and the actions they can take to help minimise its spread.



Commenting on this new campaign, a Meta spokesperson said "At Meta, we are working hard to improve the accuracy of information on our platforms and are taking significant steps to minimise the spread of misinformation".

This includes removing content that violates our policies, reducing the distribution of content marked as false by independent fact-checkers and informing people with additional context to help them decide for themselves what to read, trust or share."



If you're not sure of the authenticity of the news source, DO NOT share the post. Thanks for watching. I'm Eric Lomotey. Good night.

An illustration of two women shaking hands. The woman on the left is wearing a purple headscarf and a purple top. The woman on the right is wearing a white lab coat with a green stethoscope and a green patterned waist. They are standing in front of a window with vertical blinds.

META PRESENTS
#NoFalseNewsZone


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